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28 NOV 1975

MEMORANDUM FOR: Deputy Director for Intelligence

SUBJECT : FY-75 KEP

1. In response to my request, the Intelligence Community Staff has provided an interim report on the status of the FY-75 KEP (copy attached).

2. The preliminary conclusion, based on NIO subjective performance assessments, and performance data provided by Community producers and collectors, is that about two-thirds of the FY-75 KIQs were satisfactorily answered--on 42 KIQs the IC essentially achieved the production and collection goals set forth in applicable strategies--at a cost of about one-third of the IC's O&M operating budget for FY-75.

3. While there were, as expected in such a 'first' effort, a number of ambiguities and some inconsistencies, it seems clear that the process is workable and that useful findings will emerge. Although I am pleased by the completeness and detail of the information provided by CGAS in response to KEP reporting instructions (Tab A), some of the data is difficult to rationalize:

a. Why were only one-third of DDI FY-75 intelligence production expenditures related to KIQs?

b. Why were half of CIA's KIQ production expenditures concentrated on slightly more than one-third of the KIQs?

c. Why were nearly half of all Agency KIQ production expenditures made by DDS&T, with only one-third of CIA's production resources?

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d. While it seems appropriate that three-quarters of OCI's FY-75 KIQ effort (34% of OCI's total O&M budget) was focused on the 20 KIQs related to assessment of political and security situations--Substantive Objective IV--it is difficult to understand why those current intelligence expenditures amounted to over half of all CIA production expenditures for this Substantive Objective.

e. Why was less than 1% of CRS's activity during the year considered to be KIQ-related?

[Redacted]

4. Since the concept of evaluating Community performance by relating outcome and performance to priorities and resource expenditures appears sound, we must now put the effort and discipline into the process that success demands.

5. To firmly establish the KEP as a viable and productive effort requires:

a. active DDI participation in the development of KIQ production and collection* strategies to ensure a common approach and structure, consistency of detail in the identification of internal goals and objectives, and precision in specifying the tasks for which commitments are to be sought. [It is not enough to indicate that major producers "will produce" or that collectors "will collect ... within their capabilities and competence".];

* [Redacted]

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b. examination of DDI production schedules to ensure that the scope and detail of publications pertinent to KIQs are in consonance with the production goals and tasks set forth in KIQ strategies;

c. care be exercised to identify all KIQ-related products, services and support;

d. precision and consistency in reporting titles/subjects, types of products and producing organizations/offices; and

e. recommendations for 'measuring' intelligence production and procedures for insuring that an appropriate share of basic intelligence activities and support are attributed to KIQ efforts.

6. I repeat that the KEP continues to be an important endeavor, one that must be established and regularized as soon as possible. To this end I urge your continuing personal attention.

W. E. Colby ^{SIGNED}

Attachments

25X1 [redacted] copy 1 of 20
FY-75 CGAS KIQ Production Performance Reporting

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